

Help when you need it...

Kodak Products are backed by Kodak Service and Support. As a leading multi vendor integrated service provider, Kodak delivers consulting, installation, maintenance and support services for the commercial printing, graphic communications, document imaging and data storage industries. Kodak Service and Support professionals are uniquely qualified to provide services that control costs, maximize productivity, and minimize business risk.



Automate with Pandora Step and Repeat Software



CX Technology helps enable users to configure the highlight, midtone, and shadow dots of FM and AM screens. This provides the user with the flexibility to fine tune screens to suit the entire print production system and exploit the fullest capabilities of the platesetter, plates, press, and consumables.

Revolutionary Kodak Hyperflex Ready Imaging Software

Hyperflex Software extends the imaging potential of flexographic plates by enabling smaller dots to be formed and held throughout the print process. The ability to produce a smaller minimum dot size increases the effective resolution of the flexo plate, and allows highlights to be reproduced more faithfully, with a less discernible transition in blends or vignettes.

To learn more about solutions from Kodak:

Visit graphics.kodak.com
Or in North America, call +1-866-563-2533

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Technical and environmental specifications subject to change.

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The Kodak logo, consisting of the word "Kodak" in a bold, red, sans-serif font, positioned at the end of a large yellow arrow that points from the bottom left towards the logo.



Kodak

packaging workflow

just got smarter



Industry leading productivity, automation and quality, for packaging printers and converters

Proven productivity solutions for packaging and converting

Kodak Prinergy Powerpack Workflow solutions deliver outstanding performance and reliability, along with best in class productivity and connectivity options. With a range of modular solutions which suit any business requirements and the latest **Adobe PDF Print Engine**, **Prinergy Powerpack Workflow** is transforming workflows and driving exceptional efficiency through the entire production process.

Award winning automation tools

Automation is absolutely fundamental to a workflow solution, and **Prinergy Powerpack Workflow** includes Rules-Based Automation Software, the industry's leading automation toolkit. With **Kodak Prinergy Rules-Based Automation Software** every workflow task in production can be automated with ease, including decisions, approval cycles, notifications, archiving and even file clean up. In addition to an intuitive flexible drag and drop user interface, **Prinergy Rules-Based Automation Software** is also accessible via powerful VBScripts, allowing you to reduce errors, turnaround time and scale production without the costs of additional resources.

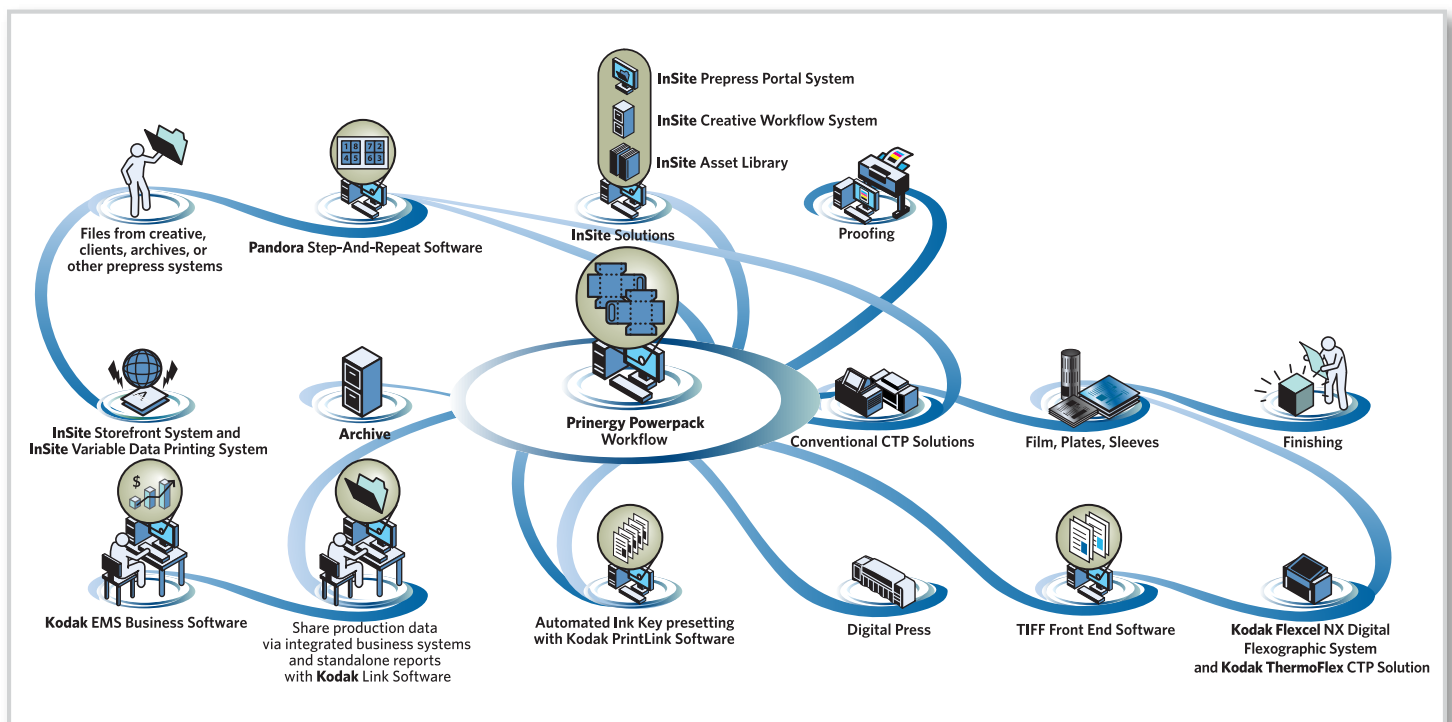
Connect with your customers

Kodak InSite Solutions allow you to build stronger relationships with your customers by using the internet to connect them directly into your production workflow.

The **InSite Software** facilitates collaboration, digital asset management, and online job submission, and offers monitor proofing to streamline the review and approval process.

Kodak Portal Products are key in delivering a single integrated workflow that meets all your production needs.

Kodak Unified Workflow Solutions for Packaging



Put your business online and take orders 24/7

Expand business opportunities and improve productivity at the same time with Kodak's award winning web to print solutions. Simplify and automate the reprint/reorder process with online inventory management solutions. With **Kodak Web to Print Solutions** intuitive tools you can quickly establish customized web portals and storefronts for your customers, delivering both print and non print inventory within fully secured transactional environments.

Kodak InSite Solutions enable you to:

- Reduce costs
- Accelerate time to market
- Acquire new customers
- Retain and increase the value of your existing customer base

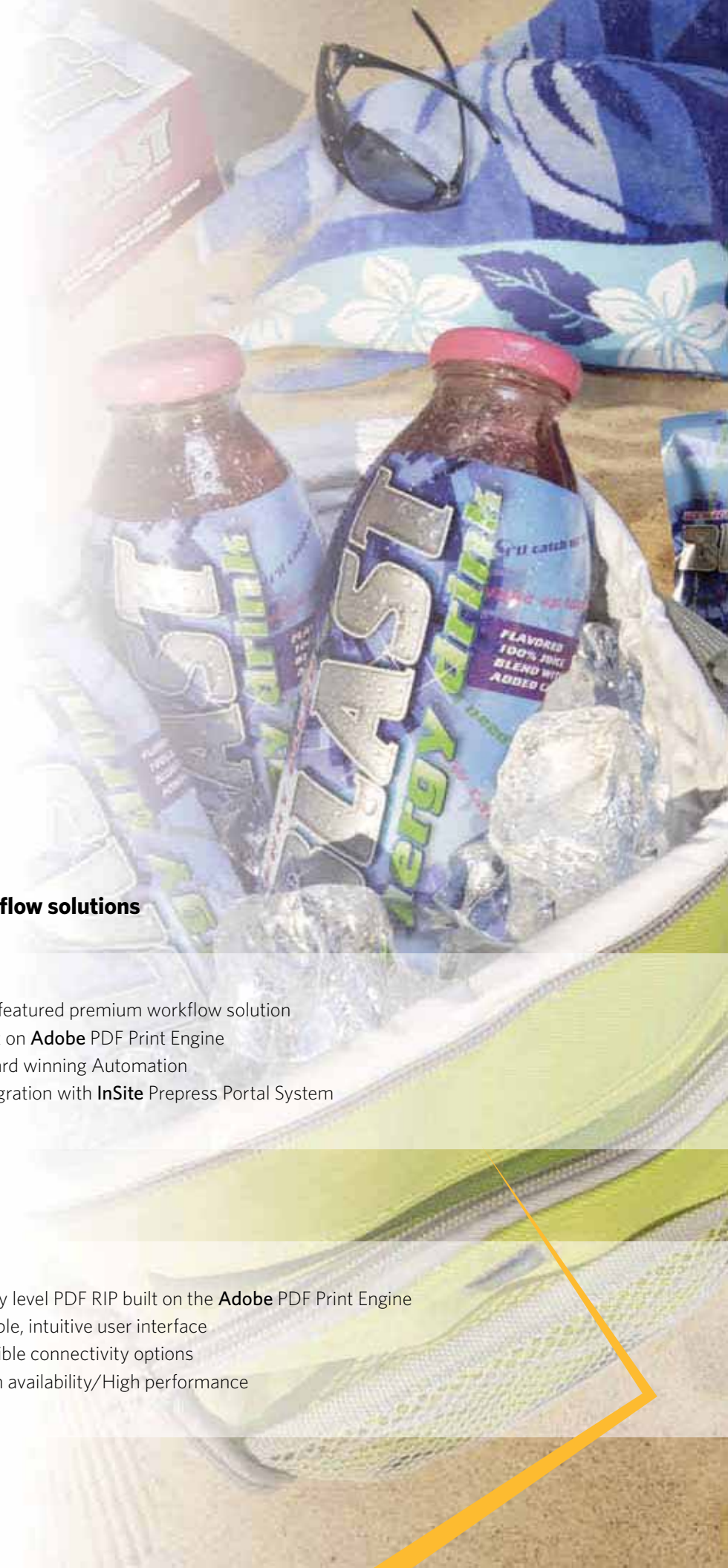
More choice and flexibility with two workflow solutions

Kodak Prinergy Powerpack Workflow

- Full featured premium workflow solution
- Built on **Adobe** PDF Print Engine
- Award winning Automation
- Integration with **InSite** Prepress Portal System

Kodak Prinergy Evo Powerpack Workflow

- Entry level PDF RIP built on the **Adobe** PDF Print Engine
- Simple, intuitive user interface
- Flexible connectivity options
- High availability/High performance





Prinergy Powerpack Workflow PDF Productivity Tools

Kodak's complete suite of PDF Productivity Tools provide late stage job editing capabilities through powerful Adobe Acrobat Software based plug-ins.



PDF PlateBuilder

Accelerates the creation of white, varnish or bump plates



PDF Trap Editor

Advanced interactive trapping within the familiar environment of Adobe Acrobat Software



PDF Compare

Quality control tool, analyses two PDF files and identifies the differences



PDF Merge

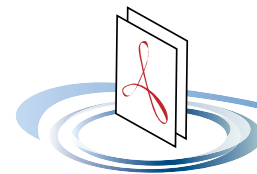
Allows production to quickly merge plate ready file settings with revised production files

Edit production ready PDF files for the first time!



New! PDF File Editing Solution

Enables late stage modification of production jobs, by exporting the job to Adobe Illustrator Software. Kodak plug-ins help ensure preservation of production critical elements, while enabling full access to the objects at a file level. Edit vector objects directly in Adobe Illustrator Software and raster/ bitmap objects in Adobe Photoshop Software then simply export the job back to Prinergy Powerpack Workflow fast easy round trip editing, only available from Kodak.



Production ready PDF

**Prin
and**

1

PDF has been normalized and refined.

2

Using Prin Systems ne feature, us Job to Ado



DotShop

Powerful control and access to screening options within **Adobe Acrobat** Software



PDF Geometry Editor

Allows you to quickly adjust jobs and job elements before exposing plates

Adobe Illustrator Software



Production ready
PDF

Adobe Photoshop Software



Prinermy Powerpack
PDF File Editing

Prinermy Powerpack
New PDF File Editing
Prinermy exports the Prinermy
to Adobe Illustrator Software.

3

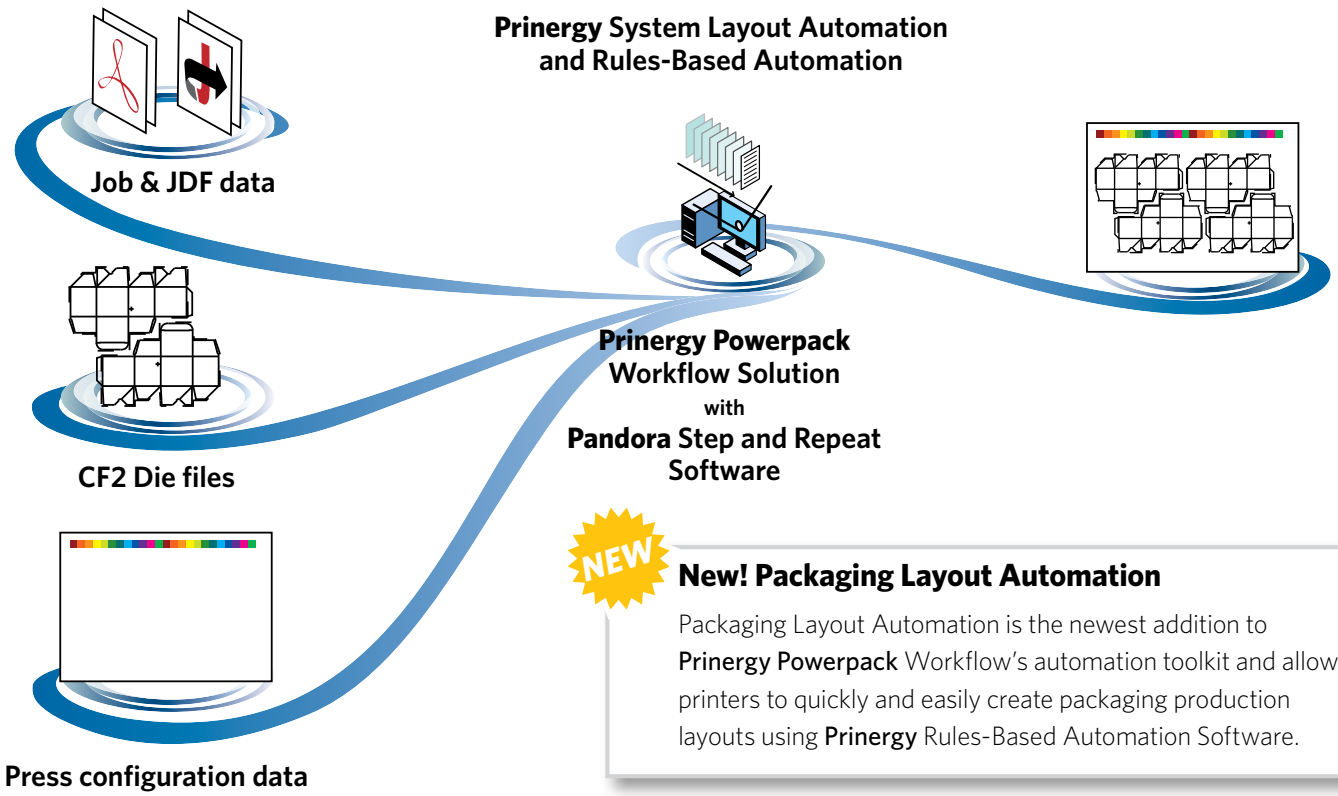
Production PDF is converted to **Adobe Illustrator** Software format, while all raster content is converted to **Adobe Photoshop** Software format. The file can be edited using **Illustrator** and **Photoshop** Software with production critical information preserved.

4

Once editing is complete, job can be exported back to the **Prinermy** Workflow, using new plugin options for **Adobe Illustrator** Software. Job arrives back in **Prinermy Powerpack** Workflow ready to run.



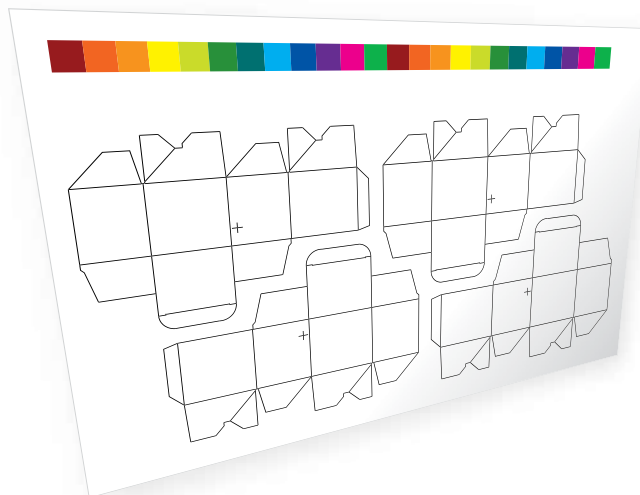
Packaging Layout Automation, the newest addition to **Prinerger Powerpack**

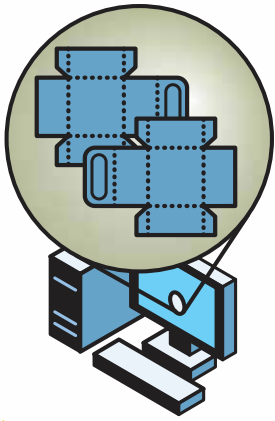


Automate with Pandora Step and Repeat Software

Prinerger Workflow's new Packaging Layout Automation, combines jobs and their specifications, together with CF2 Die files and press configuration data to speed the process of layout.

With a fully integrated environment for layout tasks, **Prinerger Powerpack** Workflow and **Kodak Pandora** Step and Repeat Software provide the ultimate platform for workflow productivity while delivering the flexibility of late state editing and reassignment of jobs.





NEW Award winning Imaging
Flexcel NX System

The new **Kodak Flexcel NX** Digital Flexographic System raises the bar in flexographic reproduction quality. The secret lies in the dots created on the plates. Using **Prinerger Powerpack** Workflow with **Kodak SQUAREspot** Imaging Technology, dots as small as 10 microns can be imaged onto a wide variety of substrates - including paper, flexible film, foil, label stock, and folding cartons. The results are consistent, predictable printing, even of subtle gradations and challenging shadows and highlights.



Kodak Trendsetter NX Imagers
Kodak Trendsetter NX Mid and Narrow Imagers provide exceptional image quality through **Kodak SQUAREspot** Imaging Technology.

Kodak Flexcel NX Thermal Imaging Layer

The unique formulation of the **Kodak Flexcel NX** Thermal Imaging Layer allows high-resolution and fast imaging, and intimate optical contact with the plate during UV exposure.



Kodak Flexcel NX Digital Flexographic Plates

Kodak Flexcel NX Plates are reliable, high-quality flexographic plates designed to print on a wide range of substrates. Excellent ink transfer, smooth solids, uniform lay down, robust on-press performance, and excellent ozone resistance are features that make these plates ideal for the **Flexcel NX** System.

