



digital

productivity and integration

Kodak

Prinergy

Digital Workflow



With zero-touch automation and connectivity to the widest range of digital presses, the **Prinergy Digital Workflow** allows you to do more with your digital print system—for less.

New: Kodak ColorFlow Software Integration

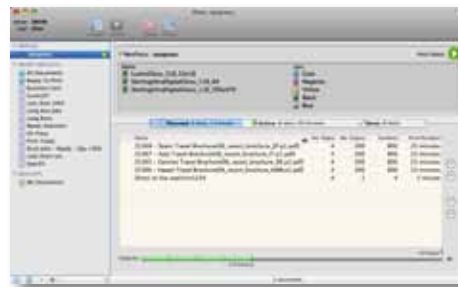
Kodak ColorFlow Software unifies color across devices enabling Integrated Color Control (ICC) within the **Kodak Prinergy Workflow** and between the devices.

The integration of **ColorFlow** Software solves the most pressing problem with implementing color workflows today—it ensures that the right color settings are used and applied at the correct time in the workflow process.

Kodak ColorFlow Software's Color Relationship Management enables automatic updates when production variables force color changes, delivering color accuracy and workflow efficiency.

Digital Press Management

Kodak's **Prinergy** Digital Workflow provides centralized control over digital and conventional prepress systems, with the power, flexibility and control that have made the **Prinergy** Workflow the long-standing leader in conventional print. **Prinergy** Digital Workflow features Digital Press Management, a single



Plan and monitor printing progress and press status from a single window.

centralized solution for driving digital presses. A singular workflow can control input, processing and output with all popular digital presses, for efficient, automated production on all job sizes and run lengths.

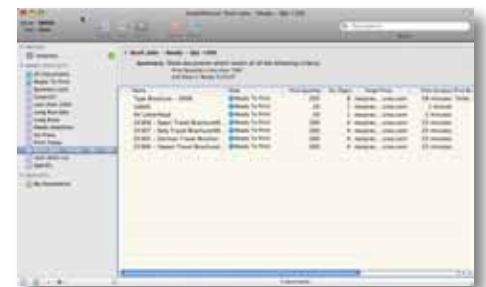
Plan and schedule with ease

Use the Digital Direct application to plan and schedule print jobs from a single operator station. Easily filter, sort, manage and queue print jobs to multiple presses. Monitor job status in real time. Know in advance how many hours of printing is scheduled for each digital press, and track ink and paper status. No other workflow solution offers this level of operator control and visibility in the digital environment.

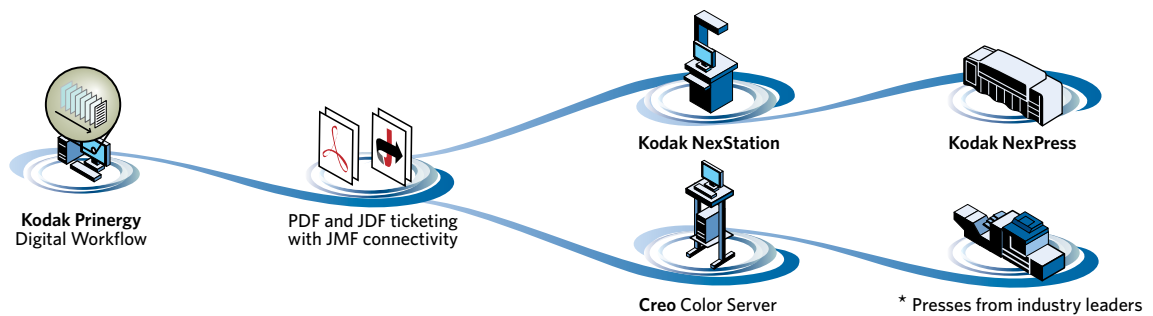
Produce static and variable jobs

With Digital Submit, you can drag-and-drop files to create and submit jobs for automated production setting customer, due dates, print quantity, stock required and even delivery method, for both static and variable-data jobs. Static file types include PDF and **Adobe PostScript**; variable data file formats include PPML/VDX, PPML/GA and **Creo VPS**.

The **Prinergy** Digital Workflow supports the rich feature set of **Adobe Acrobat 9** Software. Adobe's PDF Print Engine is incorporated, for transparent processing of native PDFs from the latest design and layout software.



Quickly filter and find jobs with common characteristics to optimize output.



Prinerly Digital Workflow—A single workflow solution driving multiple presses from multiple vendors

* Canon, Hewlett-Packard, Konica Minolta, Océ, Ricoh and Xerox Corporation

Drive all popular presses

Tight integration with the **Creo Color Server**, enables operators to control JMF/JDF- enabled communications with leading digital presses including **Kodak NexPress** Digital Production Color Presses, **Xerox** Printers, **HP Indigo** Digital Presses, **Konica Minolta** Printers, **Canon** Printers and **Ricoh** Printers. Drive productivity with simplified job routing and load balancing from delivery to press.

Maximize press utilization

SmartLists help operators find and direct jobs to the appropriate press to maximize productivity and press utilization.

Apply intelligent automation

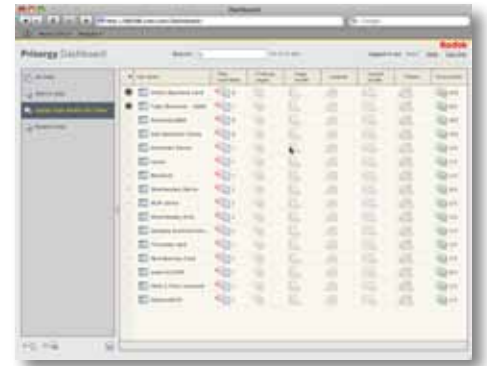
Kodak Prinerly Rules-Based Automation Software simplifies and automates complex routines and events, and helps reduce errors as jobs are processed and routed from input to output creating a zero-touch automated workflow.

Reduce touchpoints with JDF

JDF integration helps **Kodak** and third-party systems interact, and helps communicate a job's specifications. JDF intent, for example, can be used with **Prinerly** Rules-Based Automation Software to automatically interpret a job's instructions. JDF intent can be provided by an upstream application such as the **Kodak InSite** Storefront System, and provides data on a job's print quantity, due date, ship date, and print date. **Prinerly** Rules-Based Automation Software and JDF intent are a powerful combination for automated job control and tracking.

Track and control jobs remotely

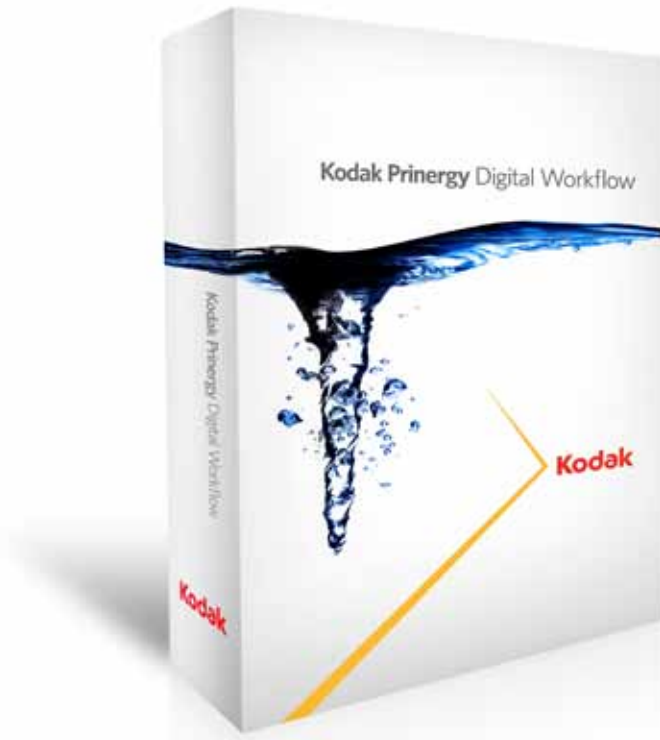
The dashboard Web browser interface now includes a Documents column that shows which digital print documents have been created within a job. The dashboard provides complete job status to remote users such as CSRs and product managers.



Dashboard gives everyone a view of only the information that interests them, from a simple browser interface.

Part of a Kodak Unified Workflow Solution

A **Kodak** Unified Workflow Solution is a comprehensive, integrated solution for graphic communications. Its modular architecture brings together business, production, color, and data management in a combined conventional and digital printing environment. Intelligent automation helps provide efficiency and profitable growth. **Prinerger** Solutions support conventional and digital print workflows, making them integral parts of **Kodak** Unified Workflow Solutions.



To learn more about solutions from Kodak:

Visit graphics.kodak.com
Or in North America, call +1-866-563-2533

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It's time for you **AND** Kodak