

ProImage TracWay

Your needs come first

Every newspaper publisher and printer has different goals; and differing needs for automation; for flexible editioning, or remote printing.

ProImage puts your individual needs first. Our solutions are built ground-up from well-proven modules, each configured to your own precise requirements. We won't try to make you change, or sell you things you don't need.

We have the intimate knowledge, the skills, and the experience to advise, borne from years of helping printers and publishers to automate their processes. We understand the problems and will recommend industrial-strength solutions that will increase flexibility and enhance productivity. That's guaranteed.

ProImage – putting customers first.

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More in the ProImage toolbox



ProImage NewsWay



ProImage NewsWay Lite



ProImage Spooler

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ProImage TracWay



Visually tracking production content from pre-press to print

Measuring Key Performance Indicators
Improving Productivity

ProImage TracWay is a solution developed to give you the tools that you require to streamline your production and easily identify the bottlenecks that may delay your press time and adversely affect your costs.

PROIMAGE

Making complex publishing simple

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We make
complex
publishing
simple



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complex
publishing
simple

Made to Measure

TracWay is made to measure. That way it will fit perfectly your current workflow, preferred platform, and budget. It will also help you measure your Key Performance Indicators.

Using ProImage's extensive interface experience, TracWay software will automatically collate and monitor information from your existing computer systems, visually showing the status of editions, from pre-press to printing, every step of the way. Constantly monitoring against your specific indicators, TracWay will also let you know how your other systems are measuring-up.

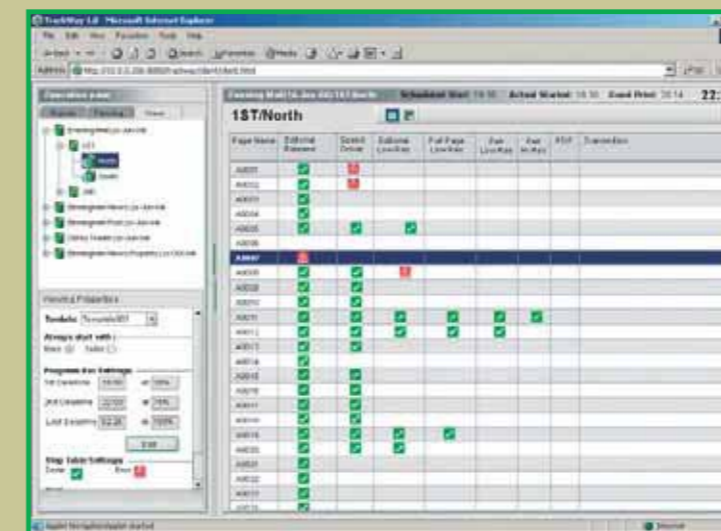
Standard, yet bespoke

Our software is standard, yet infinitely flexible. We will not ask you to fit our solution, but make our solution fit your existing environment. Your processes can remain unchanged; the same for your workflow. Using our unique software tools, ProImage's engineers will build made-to-measure systems to constantly monitor the production process. No nonsense proven solutions that will help you construct a robust information and workflow foundation; which enhance existing investments, and which fit the way you want to work – both now and in the future.

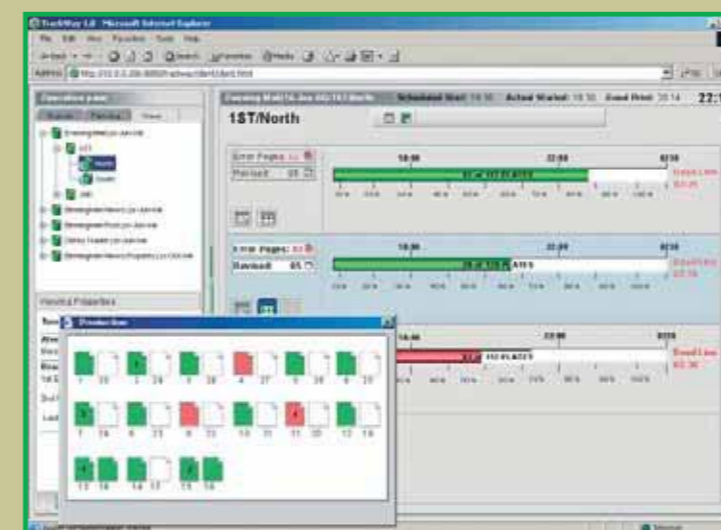
When you don't see the
wood from the trees you
need a **tracking solution**
to help you find **your Way.**

Futureproof solution

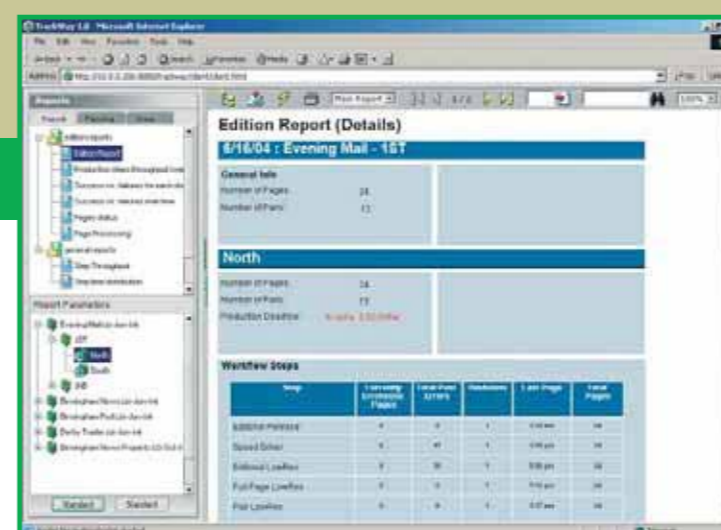
TracWay is platform independent, enabling you to use your preferred hardware, operating environment, and in-house technical skills. It will fully support Windows*, UNIX* and LINUX kernels as well as Macintosh* OSX. It uses the latest software tools, and is developed as an Application Server based solution using the J2EE platform, **bringing you cutting edge technologies.**



TracWay allows you to view the status of your newspaper's production. It identifies possible bottlenecks, reduces cost, and streamlines throughput, allowing you to improve productivity and make the informed decisions that effect profitability.



TracWay software monitors and reports in real-time on the status of all page elements and completed pages, from editorial through to their printing, whatever systems you use. It provides accurate views of status every step of the way, providing flexibility and technology choice, now and in the future.



By monitoring pre-press and production systems, TracWay also identifies and helps you analyze problems, while its reports give you the Key Performance Indicators of your various production systems. Its Web browser interface will show press start time, good copy time, and other valuable information provided by your press control systems. It also provides pre-press and editorial staff with a visual view of pagination and production status against schedule.