

ProImage Ltd.  
North Industrial Park,  
Or-Akiva P.O.Box 55,  
Israel, 30650  
Tel: +972-4-6264122  
Fax: +972-4-6264123  
E-mail: pii@newsway.com

ProImage Europe Ltd.  
Rowlandson House  
289-293 Ballards Lane  
London N12 8NP  
United Kingdom  
Tel: +44 (0) 84545 88600  
Fax: +44 (0) 84545 88601  
E-mail: pie@newsway.com

ProImage America, Inc.  
212 Carnegie Center - Suite 206,  
Princeton, NJ 08540  
USA  
Tel: (609) 844-7576  
Fax: (609) 895-2666  
E-mail: pia@newsway.com

## Major features

### User access

- o Browser based
- o Two levels of user security
- o Multiple user access
- o Unlimited Workstations

### Edition planning

- o Supports multiple products
- o Supports multiple editions of the same product
- o Spot Color support
- o Fly Sheet support

### Naming

- o Supports different naming conventions
- o Naming profiles are defined using a Naming Wizard

### Impositions

- o NewsWay Lite supports the following impositions as options:
  - Broadsheet
  - Tabloid (2 tabloid pages on single plate)
  - 2 UP (2 broadsheet pages on a panorama plate)
  - 4 UP (4 tabloid pages on a panorama plate)
- o More than one imposition scheme can be used in a single, multi section product. A centre section can be tabloid whilst the outside section is a broadsheet. Multiple templates can be defined for the same imposition scheme. For instance two broadsheet impositions, with different offset / platesizes / resolutions can co-exist in the system.

### Output

- o NewsWay Lite can output to two folders simultaneously

### Input

- o A Wizard is provided, to define input folders
- o NewsWay Lite is equipped with a local HotFolder that can listen to multiple directories

### Furniture

- o NewsWay Lite supports Furniture in Tiff and PDF formats
- o Different furniture can be defined for different configurations
- o Unique pages in the configuration can be assigned different furniture:
  - For tabloids: even and odd pages
  - For all impositions, double trucks can have different furniture
  - For all impositions, first and last plates can have different furniture
  - Color and mono pages can have different furniture

### Text Burning

- o Text burning can be defined for different impositions.
- o The available variable or static text text burning options are:
  - Page number
  - Edition
  - Date
  - Any fixed text
  - Section
  - Product
  - Output time and date

### Edition Tracking

- o Easy-to-follow graphical edition views
- o Multi-color status indication for each page
- o BirdEye / Thumbnail / Page / Separation / File views are available
- o Plate State View

## More in the ProImage toolbox



ProImage NewsWay



ProImage TracWay



ProImage Spooler

Copyright © 2004 ProImage Ltd. All products referenced herein are acknowledged as trademarks or registered trademarks of their respective owners.



ProImage  
NewsWay Lite



## A Comprehensive Solution for Workflow and CTP Process Control

NewsWay Lite is an easy-to-use, but comprehensive browser-based workflow solution for newspaper printing production applications using a single, pre-defined digital workflow. And because it is browser based, you can track progress at anytime, from anywhere.

Modules included are Edition Planning, Page Pairing, Imposition, Edition Tracking, Furniture Burning, Output Management, Naming Wizards, Security and RIP support. NewsWay Lite is a Web Server-based client/server application providing multiple logins using the industry-standard Internet Explorer Web Browser.

We make  
complex  
publishing  
simple

The software is simple to set-up and administer, it runs on standard PC hardware, and provides comprehensive production capabilities for newspapers and printing organisations with less demanding requirements.

NewsWay Lite may be upgraded to the more fully-featured NewsWay if requirements later exceed the capabilities of NewsWay Lite. NewsWay provides a completely scalable solution for digital workflow, and is an essential foundation for many newspapers implementing CTP.



**We make complex publishing simple**

“ **The pressure on us production people to decrease labor and material costs is much higher today than it was yesterday. I believe automation is the key in reaching our ambitious targets.** ”

**I need the planning capability that will easily take care of my complex products**

**I must have the real time production information at my fingertips. Only that way can I resolve problems quickly and without lost press time.** ”

NewsWay Lite

### Installation

NewsWay Lite installation is highly simplified. With the use of limited setups and automated installation processes you can be producing your plates within a few hours.

### Workflow Automation

NewsWay Lite is the solution that will automate all your production processes and publications no matter what the source is. Once Jobs are planned all you have to do is to watch the files go through.

### Job Planning

The generic Job Planning Wizard of NewsWay is a product of years of experience of Prolmage engineers in the field, gained at a range of printing operations from very simple to highly sophisticated.

### Production Management

You will feel in full control of your production with NewsWay Lite. The unique and complete Web Browser interface allows you to monitor production processes from anywhere, even home. Not only can you monitor production but run it from any location as well.

#### Different flows for different applications

NewsWay Lite caters for differing workflow requirements by making available 4 discreet options.

There is a choice of Bitmap workflow with support for TIFF G4 from input all the way to output or the option of PDF/PS input whilst outputting bitmap final flats using an embedded Harlequin RIP.

The NewsWay PDF/PS workflow with integrated Distiller will handle your requirements if you are using a mixture of Postscript and PDF. If your format is purely PDF, NewsWay Lite PDF flow is the option to use and will deliver all your requirements in PDF format

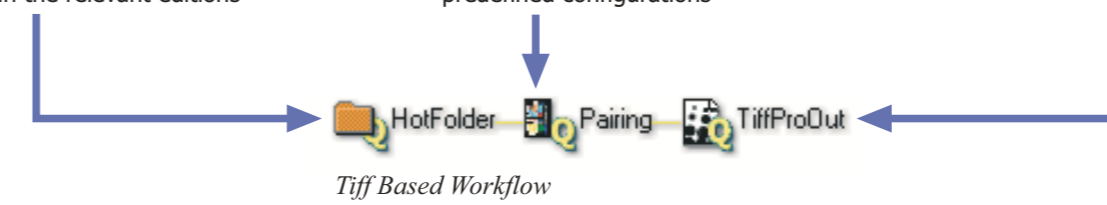


PDF/PS Workflow with embedded Distiller

#### The NewsWay Lite Flow

**The NewsWay Lite workflow contains 3 fundamental ques:**

**Hot Folder** – receives all pages and puts them in the relevant editions      **Pairing** - creates the plates using the predefined configurations      **Output** - outputs the plates all films



There are several options based on the file format used by the user. These options can provide an embedded RIP and/or embedded Adobe Acrobat Distiller making it possible to have a full bitmap, full PDF or a mixed PS/PDF workflow



PDF/PS Workflow - tiff output



PDF workflow